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LIVE EYEWEAR DEMONSTRATES COCOONS® DURABILITY IN NEW VIDEO

New Video Emphasizes the Quality and Resilience of Cocoons Sunglasses with an Extreme Durability Test

San Luis Obispo, CA - Live Eyewear, a leading manufacturer of fit-over sunglasses designed to be worn over prescription eyewear, has recently produced a video to demonstrate the resilience and dependability of the company's flagship sunglass brand, Cocoons®. The patented line of sunwear features a limited lifetime warranty that is put to the test as the company subjects a pair of Cocoons sunglasses to the crushing weight of a full size car.

Kieran Hardy, Live Eyewear President, states, "The Cocoons brand has established a renowned reputation for exceptional quality with both retailers and consumers over the past decade. We have always backed the quality of Cocoons with a lifetime warranty because we designed them to take the abuse that all sunglasses are destined to go through. Whether it's as simple as being accidentally dropped, or as serious as being run over by a car, Cocoons are built to last. As the saying goes, "Seeing is believing", so we thought it was time to show just how tough Cocoons really are."

Unlike many sunglasses, Cocoons frames are not constructed from inexpensive plastic that can be very brittle and easily broken. Instead, the frames are composed of extremely durable, yet flexible nylon that features a "memory". This unique combination of characteristics allows the frames to be deformed under adverse conditions, but then quickly return to their original shape without sustaining any permanent damage. All Cocoons feature the company's Polaré® lenses that are extremely scratch resistant and optically correct. Viewers will note that during the test the lenses are forced out of the frames by the crushing weight of the vehicle, but remain undamaged and are easily reinserted in the frames.

To view the video, visit http://www.cocoonseyewear.com/cocoons_videos.php

For those that wear prescription glasses, it can be very difficult to find a comfortable and convenient form of sun protection that adequately shields their eyes from damaging UV light and blinding glare without compromising their corrected vision. The Cocoons collection features seven patented OverRx designs that deliver 360° of UV Protection® and conveniently fit over the wearer's existing prescription eyewear. Cocoons are available in a wide range of sizes, frame colors and polarized lens options. All Cocoons include a custom designed neoprene case, a large, ultra-soft lens cloth and a limited lifetime warranty.

Live Eyewear is headquartered in San Luis Obispo, California with sales offices throughout the world. The company's renowned OverRx® sunwear brand, Cocoons®, is recognized worldwide and is synonymous with comfort, convenience and quality. For more information visit the website at www.cocoonseyewear.com
