

Amy Spiezio



1 IVY LEAGUE

Live Eyewear, manufacturer of Cocoons, the sunglass and clip-on collection designed to be worn over prescription eyewear, introduces a new deep green finish (identified as Ivy) to the brand's current selection of Soft Touch frame colors. The new Ivy frame is available in all Cocoons models with an option of gray, amber, copper, or yellow Polaré polarized lens tints. Dave Dean, Live Eyewear vice president of marketing, notes, "Green is one of the most prominent colors in our natural environment, and studies show that we, as humans, can perceive more shades of green than any other visible color. Green is a long-standing favorite, second only to blue, and has been a cornerstone of fashion and home décor. The color is proven to have equal appeal to both men and women, making it a great addition to the collection."

INFO: 800-834-2563,
liveeyewear.com



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EASTERN STATES EYEWEAR

MODEL: Jaguar Eyewear style 33533
MATERIALS: Monel front, plastic temples
SIZE: 54/16-135
COLORS: Black-shiny gunmetal, shiny navy-brown, gunmetal-tortoise
MARKET: Men
PHONE: eseeyewear.com, 800-645-3710



3 LEATHER LOOKS

Safilo has announced the introduction of two new, sophisticated Gucci sunglasses. Fusing tradition and innovation, this Gucci style revisits the '70s aviator shapes with square and drop-shaped models for a new bold look: the frames are covered in leather, with a double bridge and thin temple arms embellished with a metal logo-plaque. The chromatic palette for the two models (navigator shape GG1943/S, shown above, and aviator shape GG2887/S) ranges from natural shades, such as tan and chocolate, to classic colors, such as blue and black. The new Gucci Eyewear collection, characterized by elegant and refined shapes, balances design and practicality, while boasting quality and iconic details that have always distinguished the house's accessories.

INFO: 800-631-1188, safilousa.com